

Photovoice: use of photos in research communication

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What is photovoice?

- Community Based Participatory Research (CBPR) method
- Use of photography
- Capture environment and experiences on camera
- Photos used to share realities of life



Photovoice process

- Selection and training participants
- Photography
- Photo discussion
- Data analysis
- **Dissemination**



Key aspects / experiences in use of photovoice

- Ethical approval
- Power with participants
- Community trust
- Ethics in photography
 - Taking photos
 - Use of photos for communication / dissemination
- Empowering participants



Use of photos for dissemination

- Can be used in various channels: articles, publications, policy briefs, community, etc.
- **Show realities of communities**
- **Enhance change in policy and practice**



Community realities



Enhancing change



- Musoke D, Ekirapa-Kiracho E, Ndejjo R, George A. Using photovoice to examine community level barriers affecting maternal health in rural Wakiso district, Uganda. ***Reproductive Health Matters***. 2015; 23(45):136-147.
- Musoke D, Ndejjo R, Ekirapa-Kiracho E, George A. Supporting youth and community capacity through photovoice: Experiences from facilitating participatory research on maternal health in Wakiso district, Uganda. ***Global Public Health***. *In press*.



Conclusion

Photovoice is a powerful research methodology to establish community realities, and photos can enhance research communication, dissemination and uptake across various stakeholders.





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Thank you

